



## Fiscal Year 2013 OnStage in Utah Funding Opportunity

### **DESCRIPTION**

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The Utah Division of Arts & Museums recognizes the important role of Utah's presenters in linking performing artists with audiences and communities. OnStage in Utah is competitive funding available to presenters to support public performances and outreach of in-state or out-of-state performing artists.

### **FUNDING ELIGIBILITY**

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#### **Who Can Apply?**

**Utah Presenters\*** who are located in Utah and are a unit of government, or a nonprofit organization with 501(c)(3) designation from IRS, or work under a 501(c)(3) organizational umbrella or government agent.

**\*Presenters** are curators of live performance who are either non profit organizations or governmental agencies. They bring touring artists to their communities for live performance, generally on a season or as part of a festival. In addition, they frequently arrange for community and educational outreach activities during an artist's visit such as student performances, lecture demonstrations, master classes and workshops.

*(Provided by **Utah Presenters**)*

#### **Funding Scope**

- This is competitive funding. Organizations who have received past funding are not guaranteed current funding.
- Funding from \$200 to \$2000 may be awarded for each funded performance/outreach with a maximum amount of \$2000 support per organization per year.
- Funding is for either in-state or out-of-state performing artists.
- Funding will pay no more than 50% of artists' fee (***performance and outreach costs only***).
- Presenters may apply multiple times, however a separate and specific application must be submitted for each performing artist.
- Each funded presenter will be required to fill out a post performance/outreach evaluation.

#### **Limitations and Restrictions**

- Past OnStage recipients who did not have a performance and separate educational outreach, or who did not submit an evaluation will not be eligible for funding.
- Funding cannot be use to fund the following:
  - Projects that are already specifically funded by Utah Arts & Museums
  - Performances (*not outreach*) not open to the general public
  - Programs or events in which the performing artist is not the primary focus.

- Programs or events that are commercial in nature or in which the arts are not the primary focus such as magic, stand-up comedy, improv, sidewalk sales, fireworks displays, food festivals, etc
- The *OnStage in Utah* program supports touring performing artists; however, guest artists are not eligible. A guest artist is an artist such as a guest conductor for a local symphony performance or a guest choreographer who sets a piece on local dancers.
- Projects that happen outside the state
- Fund-raising events or conferences
- Lobbying expenses or political initiatives
- Projects restricted to an organization's membership

## Requirements

- Each funded performance **must** include a separate, free, educational outreach component by the performing artists.
  - Examples include: lecture/demonstrations, master classes, in-school education activities involving students with the performing artist, etc.
  - Educational outreach component must happen within one week of the performance.
  - For applications submitted on behalf of an institution, the educational outreach activity must be directed to individuals outside of the institution. For example, an applicant that is a dance school and also a presenter must provide outreach for individuals outside of students at the dance school.
    - A good measure for determining the eligibility for a proposed outreach activity is whether the audience is different than the public performance, though some overlap is to be expected.
  - The following items are not considered to be qualifying outreach activities
    - A performance for students that does not include an educational component connected to the art form
    - Tickets to the public performance offered on a complimentary basis
    - Radio broadcasts or audio/video podcasts
    - A lecture or demonstration that directly precedes or follows the public performance
- Performances must be completed within the fiscal year in which the funding is given.
- Presenter must have a tentative agreement or contract with the performing artist for which they are applying.
- Performing artist must have at least **3 years professional performance experience**.
- Utah presenters and the Utah performing artists for whom they are applying must each have a presence on [NowPlayingUtah.com](http://NowPlayingUtah.com). The funded performance must also be listed.
- The Utah Arts & Museums logo must be used in all marketing and print material for the performance and outreach (***future funding affected by fulfillment***).
- Presenters are encouraged to apply for the WESTAF TourWest grant for out-of state performing artists. (*Within applicable time frames. TourWest deadline is April 1<sup>st</sup>. See [westaf.org](http://westaf.org) for details*).

### Utah Arts and Museums Funding Policies

- Late applications are not accepted.
- Paper applications are not accepted.
- All individuals and organizations applying for grants must have a DUNS number. For more information on applying for a DUNS number, click [HERE](#).

## REVIEW CRITERIA

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Applications will be reviewed by a panel of community representatives and Utah Arts Council Board Members. The panel will evaluate each application based on the following criteria.

- Completeness of the application and inclusion of any necessary supplemental materials
- Funding priorities will be given to rural or under-served communities. *“Underserved communities generally describe communities for whom access to the arts is limited by geographic isolation, economic constraints, physical limitations and historic patterns of exclusion.” Taken from Western States Arts Federation (WESTAF) website.*
- Special consideration will be given to presenters block-booking with at least one other presenter
- Presence on [NowPlayingUtah.com](http://NowPlayingUtah.com)

### Sound Management Practices

- Evidence of clear evaluation methods that indicate programming effectiveness and audience development
- Clear financial information that indicates diverse income sources and support

### Community Involvement and Access

- Educational outreach component’s scope and community enhancement
- Understanding of the community served and the needs of that community
- How new, nontraditional and underserved audiences were reached

### Artistic Merit

- Artistic merit of the performing artist, as evidenced in the application narrative and supplemental materials
- Processes used to ensure excellence